Darwin Piodos

UI/UX Designer

A highly disciplined and self-driven designer focused on translating user needs and technical requirements into clean, effective, and accessible digital experiences.

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Work Experience

Freelance UI/UX Designer

With Frederick Merin (Full-Stack Developer) I August 2024 – Present

Tools:

Figma, WordPress, HTML & CSS, React.js, Tailwind CSS, JavaScript

Responsibilities:

- Designed comprehensive Figma UI/UX layouts for custom web applications, including a complex online booking system, ensuring smooth integration with backend functionalities.
- Built modern, pixel-perfect, and responsive client-side interfaces using React.js, Vite, and Tailwind CSS, demonstrating strong technical literacy for developer handoff.
- Contributed to various client projects, including dermatology clinics and service businesses, focusing on improving user flows, conversion, and site aesthetics.

Freelance Services — Graphic & Web Designer

Self-Employed I January 2024 – Present

Tools:

Adobe Photoshop, Adobe Illustrator, Canva, Figma

Responsibilities:

- Delivered custom design solutions for real clients (logos, social media graphics, flyers) while also taking on basic UI/UX design layouts for small business web pages.
- Managed the end-to-end client process, including concept planning, mockups, revisions, and direct communication to ensure final visual outputs met client goals.
- Developed strong proficiency in core creative tools: Figma, Adobe Photoshop, Adobe Illustrator, and Canva.

Key UI/UX Projects

Rescue PH – Emergency Response App (2025)

Behance Link: https://www.behance.net/gallery/225207243/RescuePH-Emergency-Response-App-Case-Study

- Designed an emergency and disaster help app concept focused on simple navigation and fast reporting for critical situations.
- Emphasized clean screens and intuitive interactions to reduce cognitive load during high-stress scenarios.

HealthLink PH – Medical Booking App (2025)

Behance Link: https://www.behance.net/gallery/225907937/HealthLink-PH-Health-Access-App-(UIUX-Case-Study)

- Developed a modern health booking concept with organized user flows and clean visuals, applying practical UX rules to enhance the user experience.

Technical & Design Skills

UX & Process

Primary Skills

Wireframing, Prototyping, User Flows, Usability Testing, User Research Methods, Design Thinking.

Tools & Knowledge

- Figma (Main Tool), Adobe XD (Knowledge), Agile Methodologies.

UI & Visuals

Primary Skills

Mobile/Web Interface, Visual Hierarchy, Layout, Accessibility, Design Critiques.

Tools & Knowledge

- Adobe Photoshop (Secondary), Illustrator, Canva, Google Material Design, Apple HIG.

Development

Primary Skills

HTML, CSS, React.js, Tailwind CSS, JavaScript (Basic), WordPress (Elementor/Divi).

Tools & Knowledge

- GitHub, Basic Vite setup, Developer Collaboration.

Education

Bachelor of Science in Information Technology

MLG College of Learning, Inc.
2019 – 2023

- Magna Cum Laude
- Best in Capstone & Research Award
- Consistent Dean's Lister

Strengths & Focus

- **Adaptability & Work Ethic:** Fast learner with demonstrated discipline, transitioning quickly between different technical and creative demands.
- **Problem-Solving:** User-focused mindset committed to solving problems through intentional, detail-oriented design.
- **Continuous Improvement:** Driven by a passion for continuous learning, modern components, prototyping, and helping users through intentional design.
- **Collaboration:** Works well with others, effectively handling design critiques and negative feedback to improve product quality.